

LP	Jednostka	Semestr	Kod przedmiotu	Nazwa przedmiotu	ECTS	Poziom (BA, MA, Optional)	Dziedzina ISCED	Język nauczania	Wymiar godzin	Typ zajęć (wykład, ćwiczenia, itp.)	Wykładowca
LP	Faculty	Semester	Course code	Name of the course	ECTS	Level (BA, MA, Optional)	ISCED code	Language of instruction	Hours	Type of classes (lecture, tutorial, etc.)	Lecturer
1	Faculty of Management	W	0800-ERAS151	AI-Driven Marketing	6	Optional	041	English	24	Workshop	dr Beata Gotwald
2	Faculty of Management	W	0800-ERAS23	Business Ethics	6	Optional	041	English	24	Workshop	dr hab. Janusz Reichel, prof. UŁ
3	Faculty of Management	W	0800-ERAS92	Business Negotiations	6	Optional	041	English	30	Tutorials	prof. Andriy Pekhnyk
4	Faculty of Management	W	0800-ERAS113	Case Studies in Business Management	6	Optional	041	English	24	Workshop	dr hab. Marek Matejun, prof. UŁ
5	Faculty of Management	W	0800-MFVZAN	Change & Innovation Management	6	BA	041	English	33	Tutorials	TBC
6	Faculty of Management	W	0800-ERAS80	Circular Economy	6	Optional	041	English	24	Workshop	dr Agata Rudnicka
7	Faculty of Management	W	0800-ERAS150	Communication 5.0	6	Optional	041	English	24	Workshop	dr Kinga Stopczyńska
8	Faculty of Management	W	0800-ERAS143	Conflict Management	6	Optional	041	English	24	Workshop	dr Beata Banachowicz
9	Faculty of Management	W	0800-MFPZAN	Corporate Finance	3	BA	041	English	30	Lecture	TBC
10	Faculty of Management	W	0800-ERAS31	Corporate Governance	6	Optional	041	English	30	Tutorials	prof. Sandeep Goel
11	Faculty of Management	W	0800-ERAS18	Corporate Social Responsibility	6	Optional	041	English	24	Workshop	dr hab. Janusz Reichel, prof. UŁ
12	Faculty of Management	W	0800-MFCMZAN	Cost and Management Accounting	5	BA	041	English	40	Lecture/Tutorial	TBC
13	Faculty of Management	W	0800-ERAS90	Crisis Management	6	Optional	041	English	24	Workshop	dr Beata Banachowicz
14	Faculty of Management	W	0800-DDPZAN	Data Protection and Cybersecurity	3	BA	041	English	15	Workshop	TBC
15	Faculty of Management	W	0800-DDEZAN	Digital Economy and Commerce	3	BA	041	English	30	Lecture	TBC
16	Faculty of Management	W	0800-DDTZAN	Digital Technologies	4	BA	041	English	30	Lecture/Tutorial	TBC
17	Faculty of Management	W	0800-ERAS52	E-Business and Digital Marketing	6	Optional	041	English	24	Workshop	dr hab. Anna Łaszkiwicz
18	Faculty of Management	W	0800-ERAS144	Entrepreneurship	6	Optional	041	English	30	Tutorials	prof. Magda Hewitt
19	Faculty of Management	W	0800-ERAS40	European Regional Policy	6	Optional	041	English	24	Workshop	dr hab. Wawrzyniec Rudolf, prof. UŁ
20	Faculty of Management	W	0800-ERAS130	Fashion PR	6	Optional	041	English	24	Workshop	dr Kinga Stopczyńska
21	Faculty of Management	W	0800-ERAS141	Financial Intelligence for Decision-Making	6	Optional	041	English	30	Tutorials	prof. Tetiana Payentko
22	Faculty of Management	W	0800-ERAS142	Financial Markets and Investment Decisions	6	Optional	041	English	30	Tutorials	prof. Tetiana Payentko
23	Faculty of Management	W	0800-ERAS77	Forensic Accounting/Fraud Analytics	6	Optional	041	English	30	Tutorials	prof. Sandeep Goel
24	Faculty of Management	W	0800-ERAS124	Fundamentals of Audit of Financial Statements	6	Optional	041	English	24	Workshop	dr Maciej Frendzel
25	Faculty of Management	W	0800-MFDZAN	Fundamentals of Finance	3	BA	041	English	30	Lecture	TBC
26	Faculty of Management	W	0800-ERAS129	Fundamentals of Financial Reporting	6	Optional	041	English	24	Workshop	dr Maciej Frendzel
27	Faculty of Management	W	0800-ERAS136	Fundamentals of Internationalisation and Globalisation	6	Optional	041	English	24	Workshop	dr Marta Olasik
28	Faculty of Management	W	0800-ERAS134	Global Business Challenges	6	Optional	041	English	24	Workshop	dr hab. Janusz Reichel, prof. UŁ
29	Faculty of Management	W	0800-BHRZAN	HRM and Organization Development	6	BA	041	English	30	Workshop	TBC
30	Faculty of Management	W	0800-ERAS86	Influencer Marketing	6	Optional	041	English	24	Workshop	dr hab. Anna Łaszkiwicz
31	Faculty of Management	W	0800-DIBZAN	Innovation Business Models	3	BA	041	English	15	Workshop	TBC
32	Faculty of Management	W	0800-ERAS44	International Finance	6	Optional	041	English	30	Tutorials	prof. Ramona Repeika Apoga
33	Faculty of Management	W	0800-ERAS126	Introduction to Cultural Studies	6	Optional	041	English	24	Workshop	dr Marta Olasik
34	Faculty of Management	W	0800-ERAS147	Leadership Diversity Issues	6	Optional	041	English	30	Tutorials	prof. Magda Hewitt
35	Faculty of Management	W	0800-BMAZAN	Managerial Accounting	5	BA	041	English	25	Workshop	TBC
36	Faculty of Management	W	0800-DMCZAN	Marketing Communication	3	BA	041	English	30	Lecture	TBC
37	Faculty of Management	W	0800-ERAS105	Modern Methods of Public Management	6	Optional	041	English	24	Workshop	dr Magdalena Wiśniewska
38	Faculty of Management	W	0800-ERAS153	Networking for Public Value in R&D and Innovations	6	Optional	041	English	24	Workshop	dr Magdalena Wiśniewska
39	Faculty of Management	W	0800-ERAS22	Public Finance	6	Optional	041	English	24	Workshop	dr Agnieszka Orankiewicz
40	Faculty of Management	W	0800-ERAS62	Public Relations and Media	6	Optional	041	English	24	Workshop	dr Kinga Stopczyńska
41	Faculty of Management	W	0800-ERAS117	Research in Management	6	Optional	041	English	24	Workshop	dr hab. Marek Matejun, prof. UŁ
42	Faculty of Management	W	0800-ERAS63	Social Media and Mobile Marketing	6	Optional	041	English	24	Workshop	dr Kinga Stopczyńska
43	Faculty of Management	W	0800-ERAS94	Sourcing and Purchasing Management	6	Optional	041	English	24	Workshop	dr Piotr Sosnowski
44	Faculty of Management	W	0800-ERAS73	Strategic Management	6	Optional	041	English	30	Tutorials	prof. Valentyna Yakubiv
45	Faculty of Management	W	0800-ERAS149	Success in Management	6	Optional	041	English	24	Workshop	dr hab. Magdalena Zalewska-Turzyńska, prof. UŁ
46	Faculty of Management	W	0800-ERAS50	Sustainable Supply Chain Management	6	Optional	041	English	24	Workshop	dr Agata Rudnicka
47	Faculty of Management	W	0800-ERAS78	Territorial Marketing	6	Optional	041	English	24	Workshop	dr hab. Wawrzyniec Rudolf, prof. UŁ
48	Faculty of Management	S	0800-ERAS151S	AI-Driven Marketing	6	Optional	041	English	24	Workshop	dr Beata Gotwald
49	Faculty of Management	S	0800-MFYZAN	Applied Corporate Finance	4	BA	041	English	24	Tutorials	TBC
50	Faculty of Management	S	0800-DBMZAN	Basics of Media	3	BA	041	English	15	Workshop	TBC
51	Faculty of Management	S	0800-DBEZAN	Business Environment	3	BA	041	English	15	Workshop	TBC
52	Faculty of Management	S	0800-ERAS23S	Business Ethics	6	Optional	041	English	24	Workshop	dr hab. Janusz Reichel, prof. UŁ
53	Faculty of Management	S	0800-ERAS92S	Business Negotiations	6	Optional	041	English	30	Tutorials	prof. Andriy Pekhnyk
54	Faculty of Management	S	0800-ERAS113S	Case Studies in Business Management	6	Optional	041	English	24	Workshop	dr hab. Marek Matejun, prof. UŁ
55	Faculty of Management	S	0800-ERAS80S	Circular Economy	6	Optional	041	English	24	Workshop	dr Agata Rudnicka
56	Faculty of Management	S	0800-ERAS143S	Conflict Management	6	Optional	041	English	24	Workshop	dr Beata Banachowicz
57	Faculty of Management	S	0800-ERAS18S	Corporate Social Responsibility	6	Optional	041	English	24	Workshop	dr hab. Janusz Reichel, prof. UŁ
58	Faculty of Management	S	0800-ERAS90S	Crisis Management	6	Optional	041	English	24	Workshop	dr Beata Banachowicz
59	Faculty of Management	S	0800-MFLZAN	Culture & Communication in Organization	4	BA	041	English	40	Lecture	TBC
60	Faculty of Management	S	0800-ERAS45S	Entrepreneurship Development	6	Optional	041	English	30	Tutorials	prof. Rajesh Pahurkar
61	Faculty of Management	S	0800-ERAS40S	European Regional Policy	6	Optional	041	English	24	Workshop	dr hab. Wawrzyniec Rudolf, prof. UŁ
62	Faculty of Management	S	0800-MFPAZAN	Fundamentals of Accounting	6	BA	041	English	40	Lecture/Tutorial	TBC
63	Faculty of Management	S	0800-ERAS124S	Fundamentals of Audit of Financial Statements	6	Optional	041	English	24	Workshop	dr Maciej Frendzel
64	Faculty of Management	S	0800-ERAS129S	Fundamentals of Financial Reporting	6	Optional	041	English	24	Workshop	dr Maciej Frendzel
65	Faculty of Management	S	0800-ERAS136S	Fundamentals of Internationalisation and Globalisation	6	Optional	041	English	24	Workshop	dr Marta Olasik
66	Faculty of Management	S	0800-ERAS134S	Global Business Challenges	6	Optional	041	English	24	Workshop	dr hab. Janusz Reichel, prof. UŁ
67	Faculty of Management	S	0800-ERAS145S	Human Rights in Business	6	Optional	041	English	24	Workshop	dr Agata Rudnicka
68	Faculty of Management	S	0800-ERAS112S	International Business	6	Optional	041	English	30	Tutorials	prof. Meir Russ
69	Faculty of Management	S	0800-ERAS44S	International Finance	6	Optional	041	English	30	Tutorials	prof. Ramona Repeika Apoga
70	Faculty of Management	S	0800-ERAS126S	Introduction to Cultural Studies	6	Optional	041	English	24	Workshop	dr Marta Olasik
71	Faculty of Management	S	0800-ERAS146S	Leadership and Teamwork Management	6	Optional	041	English	24	Workshop	dr hab. Marek Matejun, prof. UŁ, dr Izabela Różańska-Bińczyk
72	Faculty of Management	S	0800-ERAS122S	Logistics in Business	6	Optional	041	English	30	Tutorials	prof. Per Engseth
73	Faculty of Management	S	0800-ERAS25S	Marketing Communication	6	Optional	041	English	24	Workshop	dr Beata Gotwald
74	Faculty of Management	S	0800-ERAS105S	Modern Methods of Public Management	6	Optional	041	English	24	Workshop	dr Magdalena Wiśniewska
75	Faculty of Management	S	0800-ERAS153S	Networking for Public Value in R&D and Innovations	6	Optional	041	English	24	Workshop	dr Magdalena Wiśniewska
76	Faculty of Management	S	0800-MFRZAN	Organizational Behaviour	5	BA	041	English	30	Tutorials	TBC
77	Faculty of Management	S	0800-BPMZAN	Performance Measurement	6	BA	041	English	40	Lecture/Tutorial	TBC
78	Faculty of Management	S	0800-ERAS148S	Psychosocial Problems of Human Resources Management	6	Optional	041	English	24	Workshop	dr Anna Michalkiewicz
79	Faculty of Management	S	0800-ERAS22S	Public Finance	6	Optional	041	English	24	Workshop	dr Agnieszka Orankiewicz
80	Faculty of Management	S	0800-ERAS117S	Research in Management	6	Optional	041	English	24	Workshop	dr hab. Marek Matejun, prof. UŁ
81	Faculty of Management	S	0800-ERAS47S	Services Marketing	6	Optional	041	English	30	Tutorials	prof. Rajesh Pahurkar
82	Faculty of Management	S	0800-ERAS73S	Strategic Management	6	Optional	041	English	30	Tutorials	prof. Valentyna Yakubiv
83	Faculty of Management	S	0800-ERAS54S	Sustainable Operations Management	6	Optional	041	English	30	Tutorials	prof. Cribal Miralles
84	Faculty of Management	S	0800-ERAS50S	Sustainable Supply Chain Management	6	Optional	041	English	24	Workshop	dr Agata Rudnicka
85	Faculty of Management	S	0800-ERAS78S	Territorial Marketing	6	Optional	041	English	24	Workshop	dr hab. Wawrzyniec Rudolf, prof. UŁ
86	Faculty of Management	S	0800-ERAS120S	Trends in Human Resources Management (HRM)	6	Optional	041	English	24	Workshop	dr Lena Grzesiak
87	Faculty of Management	S	0800-ERAS152S	Urban Management	6	Optional	041	English	24	Workshop	dr Małgorzata Zak-Skwerczyńska