

LP	Jednostka	Semestr	Kod przedmiotu	Nazwa przedmiotu	ECTS	Poziom (BA, MA, O)	Dziedziczenie (ISCED c)	Język nauczania	Wymiar (Hours)	Typ zajęć (wykład, ćwiczenia, warsztat)	Wykładowca
LP	Faculty	Semester	Course code	Name of the course	ECTS	Level (BA, MA, O)	ISCED c	Language of instruction	Hours	Type of classes (lect, worksh)	Lecturer
1	Faculty of Management	S	0800-ERAS151S	AI-Driven Marketing	6	Optional	041	English	24	Workshop	dr Beata Gotwald
2	Faculty of Management	S	0800-MFYZAN	Applied Corporate Finance	4	BA	041	English	24	Tutorials	TBC
3	Faculty of Management	S	0800-DBMZAN	Basics of Media	3	BA	041	English	15	Workshop	TBC
4	Faculty of Management	S	0800-DBEZAN	Business Environment	3	BA	041	English	15	Workshop	TBC
5	Faculty of Management	S	0800-ERAS23S	Business Ethics	6	Optional	041	English	24	Workshop	dr hab. Janusz Reichel, prof. Uł
6	Faculty of Management	S	0800-ERAS92S	Business Negotiations	6	Optional	041	English	30	Tutorials	prof. Andriy Pekhnyk
7	Faculty of Management	S	0800-ERAS113S	Case Studies in Business Management	6	Optional	041	English	24	Workshop	dr hab. Marek Matejun, prof. Uł
8	Faculty of Management	S	0800-ERAS80S	Circular Economy	6	Optional	041	English	24	Workshop	dr Agata Rudnicka
9	Faculty of Management	S	0800-ERAS143S	Conflict Management	6	Optional	041	English	24	Workshop	dr Beata Banachowicz
10	Faculty of Management	S	0800-ERAS18S	Corporate Social Responsibility	6	Optional	041	English	24	Workshop	dr hab. Janusz Reichel, prof. Uł
11	Faculty of Management	S	0800-MFCMZAN	Cost and Management Accounting	5	BA	041	English	40	Lecture/Tutorial	TBC
12	Faculty of Management	S	0800-ERAS90S	Crisis Management	6	Optional	041	English	24	Workshop	dr Beata Banachowicz
13	Faculty of Management	S	0800-MFLZAN	Culture & Communication in Organization	4	BA	041	English	40	Lecture	TBC
14	Faculty of Management	S	0800-ERAS45S	Entrepreneurship Development	6	Optional	041	English	30	Tutorials	prof. Rajesh Pahurkar
15	Faculty of Management	S	0800-ERAS40S	European Regional Policy	6	Optional	041	English	24	Workshop	dr hab. Wawrzyniec Rudolf, prof. Uł
16	Faculty of Management	S	0800-MFFAZAN	Fundamentals of Accounting	6	BA	041	English	40	Lecture/Tutorial	TBC
17	Faculty of Management	S	0800-ERAS124S	Fundamentals of Audit of Financial Statements	6	Optional	041	English	24	Workshop	dr Maciej Frenzel
18	Faculty of Management	S	0800-ERAS129S	Fundamentals of Financial Reporting	6	Optional	041	English	24	Workshop	dr Maciej Frenzel
19	Faculty of Management	S	0800-ERAS134S	Global Business Challenges	6	Optional	041	English	24	Workshop	dr hab. Janusz Reichel, prof. Uł
20	Faculty of Management	S	0800-ERAS145S	Human Rights in Buiness	6	Optional	041	English	24	Workshop	dr Agata Rudnicka
21	Faculty of Management	S	0800-ERAS86S	Influencer Marketing	6	Optional	041	English	24	Workshop	dr hab. Anna Łaszkiewicz
22	Faculty of Management	S	0800-ERAS112S	International Business	6	Optional	041	English	30	Tutorials	prof. Meir Russ
23	Faculty of Management	S	0800-ERAS44S	International Finance	6	Optional	041	English	30	Tutorials	prof. Ramona Repeika Apoga
24	Faculty of Management	S	0800-ERAS126S	Introduction to Cultural Studies	6	Optional	041	English	24	Workshop	dr Marta Olsak
24	Faculty of Management	S	0800-ERAS146S	Leadership and Teamwork Management	6	Optional	041	English	24	Workshop	dr hab. Marek Matejun, prof. Uł, dr Izabela Różańska-Bińczyk
25	Faculty of Management	S	0800-ERAS122S	Logistics in Business	6	Optional	041	English	30	Tutorials	prof. Per Engelseth
26	Faculty of Management	S	0800-ERAS25S	Marketing Communication	6	Optional	041	English	24	Workshop	dr Beata Gotwald
27	Faculty of Management	S	0800-ERAS105S	Modern Methods of Public Management	6	Optional	041	English	24	Workshop	dr Magdalena Wiśniewska
28	Faculty of Management	S	0800-ERAS153S	Networking for Public Value in R&D and Innovations	6	Optional	041	English	24	Workshop	dr Magdalena Wiśniewska
29	Faculty of Management	S	0800-MFRZAN	Organizational Behaviour	5	BA	041	English	30	Tutorials	TBC
30	Faculty of Management	S	0800-BPMZAN	Performance Measurement	6	BA	041	English	40	Lecture/Tutorial	TBC
31	Faculty of Management	S	0800-ERAS148S	Psychosocial Problems of Human Resources Management	6	Optional	041	English	24	Workshop	dr Anna Michałkiewicz
32	Faculty of Management	S	0800-ERAS22S	Public Finance	6	Optional	041	English	24	Workshop	dr Agnieszka Orankiewicz
33	Faculty of Management	S	0800-ERAS117S	Research in Management	6	Optional	041	English	24	Workshop	dr hab. Marek Matejun, prof. Uł
34	Faculty of Management	S	0800-ERAS47S	Services Marketing	6	Optional	041	English	30	Tutorials	prof. Rajesh Pahurkar
35	Faculty of Management	S	0800-ERAS73S	Strategic Management	6	Optional	041	English	30	Tutorials	prof. Valentyna Yakubiv
36	Faculty of Management	S	0800-ERAS154S	Sustainable Development	6	Optional	041	English	30	Tutorials	prof. Critobal Miralles
37	Faculty of Management	S	0800-ERAS54S	Sustainable Operations Management	6	Optional	041	English	30	Tutorials	prof. Critobal Miralles
38	Faculty of Management	S	0800-ERAS50S	Sustainable Supply Chain Management	6	Optional	041	English	24	Workshop	dr Agata Rudnicka
39	Faculty of Management	S	0800-ERAS78S	Territorial Marketing	6	Optional	041	English	24	Workshop	dr hab. Wawrzyniec Rudolf, prof. Uł
40	Faculty of Management	S	0800-ERAS120S	Trends in Human Resources Management (HRM)	6	Optional	041	English	24	Workshop	dr Lena Grzesiak
41	Faculty of Management	S	0800-MUNWAN	Understanding Financial Crises	6	BA	041	English	30	Workshop	TBC
42	Faculty of Management	S	0800-ERAS152S	Urban Management	6	Optional	041	English	24	Workshop	dr Małgorzata Żak-Skwierczyńska