

**LIST OF TOPICS OF THE DOCTORAL SEMINARS AT THE DOCTORAL SCHOOL OF SOCIAL SCIENCES OF THE UNIVERSITY OF LODZ IN THE ACADEMIC YEAR  
2021/2022**

| ORGANIZATIONAL UNIT - FACULTY, DEPARTMENT  | SUPERVISOR (name and surname, academic title and email address)   | number ORCID        | SCIENTIFIC DISCIPLINE                           | Title and description of the doctoral seminar (max. 450 characters)  |
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| Faculty of Economics and Sociology, Department of Economic Mechanisms                              | Assoc. Prof. Agnieszka Kurczewska, Ph.D.<br><a href="mailto:agnieszka.kurczewska@uni.lodz.pl">agnieszka.kurczewska@uni.lodz.pl</a>              | 0000-0002-3088-5044 | economics and finance                           | The complexity and dynamics of entrepreneurial processes:<br>entrepreneurial processes, discovering and creating entrepreneurial opportunities,<br>- entrepreneurial behavior and activities,<br>- entrepreneurial intentions ,<br>- entrepreneurship education,<br>- innovativeness of enterprises,<br>- economics of small and medium-sized enterprises,<br>- the importance of entrepreneurship in the development of the economy and society,<br>- business ethics,<br>- international entrepreneurship - the process of internationalization of enterprises,<br>- financing of small and medium-sized enterprises |
| Faculty of Economics and Sociology; Department of Institutional Economics and Microeconomics       | Assoc. Prof. Maciej Kozłowski, Ph.D.<br><a href="mailto:maciej.kozlowski@uni.lodz.pl">maciej.kozlowski@uni.lodz.pl</a>                          | 0000-0002-7749-6118 | economics and finance                           | employee ownership, cooperatives, sources of financing and methods of evaluation of investment projects, privatization, social economy, industrial democracy; corporate finance, banking, labor market, developing countries, other: micro and macroeconomic topics  |
| Faculty of Economics and Sociology, Department of Macroeconomics                                   | Assoc. Prof. Piotr Krajewski, Ph.D.<br><a href="mailto:piotr.krajewski@uni.lodz.pl">piotr.krajewski@uni.lodz.pl</a>                             | 0000-0002-5377-9578 | economics and finance                           | Macroeconomics, including: macroeconomic policy, economic growth, cyclical fluctuations, regional issues, taxes, interdependences between climate and economy  |
| Faculty of Economics and Sociology, Department of International Trade                              | Assoc. Prof. Tomasz Dorożyński, Ph.D.<br><a href="mailto:tomasz.dorozynski@uni.lodz.pl">tomasz.dorozynski@uni.lodz.pl</a>                       | 0000-0003-3625-0354 | economics and finance                           | International Economics / International Business, internationalization of companies, foreign direct investment, investment incentives, economic policy, industrial policy, special economic zones, investment attractiveness, regional development, State Aid, regional economic disparities, cohesion policy, international trade,  |
| Faculty of Economics and Sociology, Department of International Business and Trade                 | Assoc. Prof. Joanna Bogolebska, Ph.D.<br><a href="mailto:joanna.bogolebska@uni.lodz.pl">joanna.bogolebska@uni.lodz.pl</a>                       | 0000-0002-9150-150X | economics and finance                           | International economic relations :<br>-international monetary system (international currency, international liquidity, global imbalances, Global Financial Safety Net, exchange rate regimes) and its evolution<br>-processes of international economic and monetary integration<br>-central banking in the global economy   |
| Faculty of Geographical Sciences, Institute of Urban Geography, Tourism Studies and Geoinformation | Assoc. Prof. Leszek Butowski, Ph.D.<br><a href="mailto:leszek.butowski@geo.uni.lodz.pl">leszek.butowski@geo.uni.lodz.pl</a><br>tel. 604-600-512 | 0000-0002-5885-7467 | socio-economic geography and spatial management | Sustainable tourism, sustainable development through tourism, intragenerational and intergenerational approach, socio-cultural, economic and environmental aspects. Sustainability as a reality or utopia.<br><br>Tourism research methodology. The ontological foundations (the object of cognition), epistemological foundations (possibilities and scope of cognition), historical and institutional development. Axiology of free time, tourism and recreation. Social attitudes towards tourism.  |

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| Faculty of Geographical Sciences,<br>Institute of Urban Geography, Tourism Studies and Geoinformation  | Assoc. Prof. Sylwia Kaczmarek, Ph.D.<br><a href="mailto:sylwia.kaczmarek@geo.uni.lodz.pl">sylwia.kaczmarek@geo.uni.lodz.pl</a> | 0000-0001-7737-4455 | socio-economic geography and spatial management | The seminar <i>Contemporary urban geography</i> concerns various aspects of urban life, and built environment in Poland and elsewhere. Focused on processes of ruining, demolition and regeneration of cities in the world considers different issues i.e. quality of live, standard of living, moral geographies, the importance of making cities and human settlements more inclusive, safe, resilient, and sustainable.  |
| Faculty of International and Political Studies,<br>Department of Asian Studies                         | Tomasz Kamiński Ph.D.<br><a href="mailto:tkaminski@uni.lodz.pl">tkaminski@uni.lodz.pl</a>                                      | 0000-0003-2389-4038 | political and administrative sciences           | The topic of the seminar is foreign policy and diplomacy in the 21st century, with a particular focus on the role of non-state actors. The seminar gives possibility to engage in the ongoing research projects on paradiplomacy and city diplomacy.  |
| Faculty of International and Political Studies,<br>Laboratory of Methodology of Political Sciences     | Michał Kobierecki, Ph.D.<br><a href="mailto:michal.kobierecki@uni.lodz.pl">michal.kobierecki@uni.lodz.pl</a>                   | 0000-0002-8180-5710 | political and administrative sciences           | The proposed doctoral seminar will be dedicated to the issue of widely perceived public diplomacy which concerns shaping international relations through soft means directed at influencing other societies.  |
| Faculty of International and Political Studies,<br>Department of American Studies and Mass Media       | Assoc. Prof. Paulina Matera Ph.D.<br><a href="mailto:paulina.matera@uni.lodz.pl">paulina.matera@uni.lodz.pl</a>                | 0000-0001-5453-1622 | political and administrative sciences           | Topics of the PhD dissertations may address the multifaceted (political, military, economic, cultural) presence of the United States in world politics. Topics may also include the relationship of domestic politics to the activity of the state (as well as American non-state actors) in the international arena. The students will employ a variety of theoretical and methodological approaches to the study of international politics. During this seminar, students will be equipped with the skills necessary to write a dissertation. |
| Faculty of International and Political Studies,<br>Department of Asian Studies                         | Dominik Mierzejewski Ph.D.<br><a href="mailto:dominik.mierzejewski@uni.lodz.pl">dominik.mierzejewski@uni.lodz.pl</a>           | 0000-0002-5943-2874 | political and administrative sciences           | The seminar "China's internal and foreign policies" concerns the issues of political, socio-economic transformation and the foreign policy of the PRC. In terms of methodology, the undertaken research is based on qualitative and quantitative methods applied in social sciences. An important part of the seminar is the work in the Center for Asian Affairs of the University of Lodz, where the candidate will acquire additional competencies.  |
| Faculty of International and Political Studies,<br>Department of Political Systems                     | Assoc. Prof. Maciej Potz Ph.D.<br><a href="mailto:maciej.potz@uni.lodz.pl">maciej.potz@uni.lodz.pl</a>                         | 0000-0003-4546-5699 | political and administrative sciences           | Political science of religion. Specifically: monastic politics (political aspects of monasticism)   |
| Faculty of International and Political Studies,<br>Department of Asian Studies                         | Assoc. Prof. Karol Żakowski Ph.D.<br><a href="mailto:karol.zakowski@uni.lodz.pl">karol.zakowski@uni.lodz.pl</a>                | 0000-0003-2715-570  | political and administrative sciences           | Japan's political system. The seminar is to prepare Ph.D. students to write a doctoral dissertation related to the political system and foreign policy of Japan. Ph.D. students conduct independent research on a selected topic, consulting the supervisor regarding the theoretical and methodological approach.  |
| Faculty of International and Political Studies,<br>Department of International Marketing and Retailing | Assoc. Prof. Paweł Bryła, Ph.D.<br><a href="mailto:pawel.bryla@uni.lodz.pl">pawel.bryla@uni.lodz.pl</a>                        | 0000-0003-1535-5659 | management and quality studies                  | Marketing and consumer behaviour: marketing of food products, consumer behaviour on a selected market, country-of-origin effect, international marketing, consumer ethnocentrism, social marketing (e.g. promoting a healthy diet, environment protection, reduction of risky and socially undesirable behaviours), market of regional products, market of organic products, university marketing, international student mobility.  |

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| Department of International Marketing and Retailing (WSMiP)           | Malgorzata Karpinska-Krakowiak, Ph.D.<br><a href="mailto:malgorzata.karpinska@uni.lodz.pl">malgorzata.karpinska@uni.lodz.pl</a> | 0000-0003-4730-5568 | management and quality studies | <b>ADVERTISING AND DIGITAL COMMUNICATION</b><br>The seminar will cover a variety of topics, including digital communication and its effectiveness, persuasion in advertising, consumer behavior in computer-mediated communication, human-computer-interactions etc. Students will learn how to run various types of research (including experiments and online studies) and how to analyze large datasets. They will learn how to prepare good papers and publish them in good international journals.   |
| Faculty of Management, Department of Logistics                        | Assoc. Prof. T. Bartosz Kalinowski, Ph.D.<br><a href="mailto:tbkalinowski@uni.lodz.pl">tbkalinowski@uni.lodz.pl</a>             | 0000-0001-6713-9574 | management and quality studies | Processes and supply chain management, continuous improvement, sustainability<br>The seminar will cover:<br>1. Business process management - BPM, Business process orientation - BPO)<br>2. Business process maturity, Business process maturity models<br>3. Project management<br>4. Continuous improvement of processes and organisations. Methods and techniques of continuous improvement<br>5. Supply chain management<br>6. Sustainable development<br>7. Responsible research and innovation – RRI                                      |
| Faculty of Management, Department of Marketing                        | Anna Łaskiewicz, Ph.D.<br><a href="mailto:anna.laskiewicz@uni.lodz.pl">anna.laskiewicz@uni.lodz.pl</a>                          | 0000-0001-6202-6239 | management and quality studies | Internet Marketing and eCommerce<br>The seminar is devoted to the issues of marketing and eCommerce activities of enterprises with particular emphasis on the use of the Internet and modern technologies in marketing communication and eCommerce activities.  |
| Management Faculty, Accounting Department                             | Assoc. Prof. Halina Waniak-Michalak, Ph.D.<br><a href="mailto:halina.michalak@uni.lodz.pl">halina.michalak@uni.lodz.pl</a>      | 0000-0003-1857-4339 | management and quality studies | <b>Civil society in an economy aimed at sustainable development.</b> Researchers, politicians and NGOs are engaged in a debate on corporate social responsibility, the current condition of civil society in various countries, and the search for the right directions for its development - especially in post-communist, communist, at war, or suffering from economic crisis countries. The topic becomes even more important in the face of the ongoing pandemic and reevaluation of the priorities of governments, people and businesses. |
| Management Faculty, Strategic and enterprise value management         | Assoc. Prof. Wojciech Popczyk, Ph.D.<br><a href="mailto:wojciech.popczyk@uni.lodz.pl">wojciech.popczyk@uni.lodz.pl</a>          | 0000-0001-5833-0449 | management and quality studies | Enterprise management in the XXI century economy<br>The topic comprises:<br>a. business international expansion in the globalising environment, models and strategies of this kind of organizational behaviours, innovation commercialization in the global environment,<br>b. determinants of family business development, strategies undertaken by family enterprises, their key success factors and sources of competitive advantage over their non-family counterparts.   |
| Management Faculty, Department of Strategy and Value Based Management | Assoc. Prof. Zbigniew Matyjas, Ph.D.<br><a href="mailto:zbigniew.matyjas@uni.lodz.pl">zbigniew.matyjas@uni.lodz.pl</a>          | 0000-0001-8278-0124 | management and quality studies | Strategic management - research methodology, business-, and corporate-level strategies<br>The issues of the seminar will focus on the following issues:<br>1. Corporate-level strategies - issues of diversification, vertical integration and globalization.<br>2. Business-level strategies - competitive advantage at the level of a business unit.<br>3. Methodology of strategic analyzes - strategic planning.<br>4. Industrial Organization Economics.<br>5. Commercialization strategies.   |

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| Faculty of Management,<br>Department of City and<br>Regional Management                      | Assoc. Prof. Wawrzyniec Rudolf, Ph.D.<br><a href="mailto:wawrzyniec.rudolf@uni.lodz.pl">wawrzyniec.rudolf@uni.lodz.pl</a> | 0000-0003-0729-7823 | management and quality<br>studies | Management and public policy in cultural and arts sector<br>-Cultural governance, creation and implementation of effective cultural policies at local, regional and national level in Europe, Asia, Americas, Africa<br>-Collaboration and partnership in local cultural policy<br>-New Public Management in cultural sector – how to increase efficiency and efficacy in culture<br>-Management on cultural market ( museums, theatres, cultural centres, libraries, galleries)<br>-Place branding (city, region, country) based on the cultural values |
| Faculty of Management,<br>Department of City and<br>Regional Management                      | Assoc. Prof. Maciej Turala, Ph.D.<br><a href="mailto:maciej.turala@uni.lodz.pl">maciej.turala@uni.lodz.pl</a>             | 0000-0003-1054-8048 | management and quality<br>studies | Management in the public sector<br>The seminar is intended for candidates who wish to pursue research topics that relate to issues of management in the public sector, including:<br>· the theory of externalities,<br>· the public choice theory,<br>· New Public Management,<br>· management in territorial units (subsidiarity, financial autonomy of local governments),<br>· local and regional development.  |
| Faculty of Management,<br>Department of City and<br>Regional Management                      | Dominik Drzazga, Ph.D.<br><a href="mailto:dominik.drzazga@uni.lodz.pl">dominik.drzazga@uni.lodz.pl</a>                    | 0000-0003-0681-514X | management and quality<br>studies | Spatial planning and integrated development planning. Planning and strategic management in territorial dimension.<br>Environmental aspects of spatial management, spatial planning as well as urban planning and development.<br>Environmental policy and planning. Environmental management.<br>Territorial dimension of local and regional development management procedures.  |
| Faculty of Law and<br>Administration,<br>Department of European<br>Constitutional Law        | Marcin Górski Ph.D.<br><a href="mailto:mgorski@wpia.uni.lodz.pl">mgorski@wpia.uni.lodz.pl</a>                             | 0000-0001-7658-5947 | legal sciences                    | The seminar research will predominantly focus on the constitutional law of the EU (in particular the EU system of judicial protection) and fundamental rights (both institutional issues and standards of protection of particular human rights, especially freedom of expression)   |
| Faculty of Law and<br>Administration, Tax Law<br>Department                                  | Assoc. Prof. Ziemowit Kukulski, Ph.D.<br><a href="mailto:zkukulski@wpia.uni.lodz.pl">zkukulski@wpia.uni.lodz.pl</a>       | 0000-0003-2843-8170 | legal sciences                    | The doctoral seminar is devoted to issues related to international tax law (elimination of double taxation in juridical and economic sense), EU tax law and comparative tax law  |
| Faculty of Law and<br>Administration,<br>Department of European<br>Civil Law                 | Assoc. Prof. Beata Giesen, Ph.D.<br><a href="mailto:bgiesen@wpia.uni.lodz.pl">bgiesen@wpia.uni.lodz.pl</a>                | 0000-0003-3962-9482 | legal sciences                    | Intellectual Property Law; Latest developments in Copyright Law, Patent Law, Unfair Competition Law, and Civil Law; with special regards to Law Comparison and European Law  |
| Faculty of Law and<br>Administration,<br>Department of European<br>and Collective Labour Law | Małgorzata Kurzynoga Ph.D.<br><a href="mailto:mkurzynoga@wpia.uni.lodz.pl">mkurzynoga@wpia.uni.lodz.pl</a>                | 0000-0002-3927-4223 | legal sciences                    | Doctoral dissertations may cover topics in the field of: international labor law: broadly understood European labor law, i.e. labor law adopted within the framework of the Council of Europe and the European Union, and Polish collective labor law. In the sphere of international and European labor law, these topics may include both individual and collective employment relationships.  |
| Faculty of Law and<br>Administration,<br>Department of Political<br>and Legal Doctrines      | Marek Tracz-Tryniecki Ph.D.<br><a href="mailto:mtracz@wpia.uni.lodz.pl">mtracz@wpia.uni.lodz.pl</a>                       | 0000-0002-7622-8381 | legal sciences                    | Political and legal thought of the Polish-Lithuanian Commonwealth: sources, development, categories, institutions, discussion, diversity, influence.   |

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| Faculty of Law and Administration, Department of Jurisprudence Methodology and Interdisciplinary Research         | Jakub Szczerbowski Ph.D.<br><a href="mailto:jakub.szczerbowski@wpia.uni.lodz.pl">jakub.szczerbowski@wpia.uni.lodz.pl</a>             | 0000-0002-2168-0741   | legal sciences        | private law (tort and contract, consumer protection), consumer protection in financial markets, comparative law, law and technology (AI, cryptoassets, personal data protection), law and economics  |
| Faculty of Economics and Sociology, Chair of Sociology of Culture, Department of Research on Social Communication | Prof. Marek Czyżewski<br><a href="mailto:marek.czyzewski@uni.lodz.pl">marek.czyzewski@uni.lodz.pl</a>                                | 0000-0001-9544-1420   | sociological sciences | Sociology of culture and social communication, including: discourse analysis; public and mass media communication; democracy, public opinion, public debates, journalism; sociology of culture (especially sociology of knowledge, science, popular culture, and interaction); transformations of culture; power relations in contemporary society; stereotypes, prejudice, hate speech, conspiracy theories, political correctness; intercultural communication; social theory (especially interpretive approaches and Foucault)  |
| Faculty of Economics and Sociology; Department of Economic Mechanisms   | Assoc. Prof. Patryk Gałuszka, Ph.D.<br><a href="mailto:patryk.galuszka@uni.lodz.pl">patryk.galuszka@uni.lodz.pl</a>                  | 0000-0002-1636-6651   | sociological sciences | <ul style="list-style-type: none"> <li>• media and creative industries: TV, radio, press, internet portals, movie studios, record labels, book publishers, producers of video games, etc.</li> <li>• fandom, audiences, social media, crowdfunding</li> <li>• platformization of cultural production; Spotify, Netflix; media convergence</li> <li>• exports of cultural products; inequalities on the global media markets</li> <li>• copyright (from sociological and economic perspectives)</li> </ul>  |
| Faculty of Economics and Sociology, Urban and Rural Sociology Department  | Prof. Paweł Starosta<br><a href="mailto:pawel.starosta.uni.lodz.pl">pawel.starosta.uni.lodz.pl</a>                                   | 0000-0002-6231-4510   | sociological sciences | Social capabilities of local development, Urban sociology, Sociology of rural setting, Civil society and civic participation, Social capital, Social bonds in the era of globalization, Social cooperation and common good.  |
| Faculty of Educational Sciences, Department of Social Pedagogy and Social Rehabilitation                          | Assoc. Prof. Mariusz Granosik, Ph.D.<br><a href="mailto:mariusz.granosik@now.uni.lodz.pl">mariusz.granosik@now.uni.lodz.pl</a>       | 0000-0001-6987-031X   | pedagogy              | <ol style="list-style-type: none"> <li>1. Interpretative pedagogical assessment (based on the subjective perspective) and the resulting actions and learning processes;</li> <li>2. Critical discourse analysis (pedagogisation, knowledge society, entrepreneurship, social problems creation), critical pedagogy;</li> <li>3. Participatory action research;</li> <li>4. Social work, particularly in interactional, conversational and biographical perspective, professionalisation of social work;</li> <li>5. Social urban regeneration/revitalisation;</li> <li>6. Youth work, anti-discrimination work, equality work, empowerment.</li> </ol> |
| Faculty of Educational Science, Department of Educational Studies   | Sławomir Pasikowski, Ph.D.<br><a href="mailto:slawomir.pasikowski@now.uni.lodz.pl">slawomir.pasikowski@now.uni.lodz.pl</a>           | 0000-0002-0768-1596   | pedagogy              | <ol style="list-style-type: none"> <li>1. The history of research methodology in Education.</li> <li>2. Research methods in Education.</li> <li>3. Statistical methods in qualitative research in Education.</li> <li>4. Theory and practice of measurement in studies on education.</li> <li>5. Standards and practices in studies on education.</li> <li>6. Education in the field of research methodology.</li> <li>7. Logical teaching bases.</li> <li>8. Educational diagnostics.</li> </ol>  |
| Faculty of Educational Sciences, Department of Andragogy and Social Gerontology                                   | Assoc. Prof. Arkadiusz Wąsiński, Ph.D.<br><a href="mailto:arkadiusz.wasinski@now.uni.lodz.pl">arkadiusz.wasinski@now.uni.lodz.pl</a> | 0000-0003- 1 867-8541 | pedagogy              | An andragogical-geragogical perspective on qualitative research: Self-creation strategies of the contemporary adult man; Self-creation for multidimensional biological and adoptive parenting; Biographical learning considered from the perspective of marital and family biographies; Social, educational and existential aspects of activity for older people; The category of "foreignness" in the space of a multigenerational family community   |